



Digital Brand Health Check

Analysis for continuous improvement & effectiveness.

"After completing our Annual Digital Health Check, we noticed an immediate difference in enquiries. Our phone enquiries increased by 50% and there was a significant increase in online bookings.

Taking the time to complete the review enabled us to analysis our targeted keywords and learn where our weaknesses were online. We were then able to implement changes to make improvements leading to exceptional results.

We would strongly recommend an Annual Digital Health Check. If you don't look after your online assets you will get left behind."

Sophie Taylor
Paradise Palms Motel

What it is

- An assessment of your digital and branding assets
- Detailed, inexpensive and valuable

The Process

- 2 hour one on one consultation
- Analysis of the results
- Recording of findings and recommendations

Outcomes

- Identified weaknesses and opportunities
- Maintain website and brand integrity for longer
- Clear list of actions to increase value in your business